Infinite Opportunities from the U.S.: WTE Miami 2025 Calls for Global Exhibitors

Miami, FL, March 18, 2025

WTE Miami returns to the Miami Beach Convention Center on September 17-18, 2025. This unmissable B2B tourism expo will bring together the world's top travel professionals. WTE Miami 2025, the leading global platform for travel and tourism businesses to access the U.S. market, invites international exhibitors from the Americas, Africa, Europe, and Asia to showcase their destinations, services, and innovations in Miami, one of the world's most dynamic travel hubs.

Miami will once again become the world's travel hub when WTE Miami 2025 opens its doors in September. True to its slogan, "WTE Miami: The U.S. & International Travel Market", this event is a leading global platform designed to promote destinations and connect international travel

and tourism professionals, suppliers, and decision-makers in the industry with key buyers from the United States.

Hosted by Miami International Airport, Miami-Dade County and the Greater Miami Convention & Visitors Bureau (GMCVB), WTE Miami 2025 will offer exhibitors unparalleled access to high-value North American buyers and excellent business opportunities.

The two-day event will facilitate strategic connections between exhibitors from Latin America, the Caribbean, Africa, Europe and Asia, reflecting the increasing global interest in expanding within the U.S. market.

WTE Miami: The Leading Platform for Travel Industry Growth

WTE Miami 2025, which will take place at the Miami Beach Convention Center, is set to host over 400 exhibitors from more than 60 countries, representing a wide range of travel sectors, including airlines, hotels, tour operators, cruise lines, travel technology providers, and tourism boards worldwide. Unlike other tourism trade shows, WTE Miami strategically positions itself at

the intersection of North and South American travel markets while also serving as a bridge between the U.S. and key markets in Europe and Africa.

“WTE Miami is more than just a trade show. It’s a strategic hub where global tourism professionals connect, collaborate, and expand their reach into the United States,” says Javier Pérez Palencia, Director of WTE Miami. “The tremendous interest we’ve seen not only from Latin American countries but also from African and European exhibitors confirms Miami’s role as a global gateway for business.”

Miami: A Strategic Gateway for Global Tourism

Miami is the ideal host city for WTE Miami, a must-attend event dedicated to global exhibitors seeking to engage with high-value U.S. buyers and expand their market in the Americas. As one of the world’s most dynamic travel hubs with excellent connections to key markets in North America, Latin America, the Caribbean, and Europe, it is an essential meeting point for global travel businesses.

Miami International Airport (MIA) provides direct access to over 100 global destinations and more than 80 U.S. cities, seamlessly connecting international passengers to all corners of the country. It is one of the busiest international airports, handling over 50 million passengers annually. International travel accounts for 45% of its annual total and continues to grow. To support this ongoing expansion, MIA is investing $9 billion in a Capital Improvement Plan to increase its capacity and improve customer satisfaction.

“WTE Miami plays a key role in bringing the global tourism community together with a platform to educate, inspire, network with key players in the industry, and showcase a destination or service,” said Ralph Cutié, Director and Chief Executive Officer of the Miami International Airport. “Miami and many of MIA’s nonstop destinations are top leisure markets, so it is important for MIA to stay engaged, participate in, and support important travel shows such as WTE.”

In addition, PortMiami, known as the ‘Cruise Capital of the World,’ further enhances the city’s role as a global travel hub.

Unrivaled Business Growth and Networking Opportunities

WTE Miami 2025 is designed to maximize exhibitor exposure and facilitate high-value business connections, offering direct access to decision-makers shaping the future of global travel.

With the event's enhanced matchmaking platform, exhibitors will be able to connect with the right partners within the B2B segments – from travel agencies, tour operators, tourism boards and wholesalers, to Meetings, Incentives, Conferences, Exhibitions (MICE) companies, corporate Travel Management Companies (TMCs), airlines, and transportation providers.

Presentations and roundtable discussions featuring industry leaders will offer valuable insights into emerging trends, market evolution, and investment opportunities in the global destinations market.

"If you're serious about growing in the U.S. market, WTE Miami is the place to be," concludes Pérez Palencia.

Join WTE Miami 2025 – Secure Your Exhibit Space Now

Exhibitor registration is now open. Early registration benefits include discounted booth rates, priority booth location, early promotions, and exclusive access to pre-event B2B matchmaking.

Exhibitor packages range from cost-effective standard booths to premium sponsorship opportunities that include speaking engagements, branding exposure, and exclusive networking access.

For exhibitor registration, visit: WTE Miami 2025 – Become an Exhibitor

Key dates:

- Early registration deadline: April 30, 2025
- Standard registration deadline: August 15, 2025
- B2B matchmaking launch: September 1, 2025
- Event dates: September 17-18, 2025

About WTE Miami

WTE Miami is the leading travel, tourism, and hospitality trade show in the Americas, serving as a key platform for industry professionals to forge new partnerships, discover cutting-edge solutions, and discuss the future of global travel.

Hosted by Miami International Airport and the Greater Miami Convention & Visitors Bureau (GMCVB), the event ensures strong business results by bringing top U.S. buyers and decision-makers to the table.

With exhibitors and attendees from across the globe, WTE Miami continues to shape the travel industry landscape year after year.

For further information about WTE Miami 2025, visit WTE Miami.

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